

Abdullah Khalid Al-Farhan

Address: 12 Al Mohannad Street, Riyadh, Saudi Arabia
Phone: 123-456-7890
E-mail: contact@cvyat.com
LinkedIn : linkedin.com/in/a.alfarhan

Career Objective

Dedicated business professional seeking a **Master's degree in International Business Management** or a strategic role in business development. Focused on leveraging analytical, leadership, and cross-cultural communication skills to contribute effectively to organizational growth and international projects.

Work Experience

Business Development Analyst

Saudi Telecom Company (STC), Riyadh, Saudi Arabia

Jan 2022 – Present

- Conducted market research and competitive analysis to identify growth opportunities.
- Developed strategic business plans and performance reports for senior management.
- Coordinated cross-functional teams to implement digital transformation projects.
- Led client engagement initiatives, increasing customer retention by 15%.

Marketing Intern

Al Rajhi Bank, Riyadh, Saudi Arabia

Jun 2021 – Dec 2021

- L'organisation de 10 événements éducatifs par an, y compris des concours d'orthographe et de littérature, ce qui a contribué à augmenter la motivation des élèves de 30 %.
- Formation de plus de 200 étudiants à l'utilisation de la plateforme Madrasati et du système Noor pour améliorer l'apprentissage numérique et faciliter l'interaction avec les contenus éducatifs.

Education

Bachelor's Degree in Business Administration

King Saud University, Riyadh, Saudi Arabia

2015 – 2019

- GPA:** 3.7/4.0
- Senior Project:** "Digital Marketing Strategies for SMEs in Saudi Arabia"
- Activities:** Member of the Entrepreneurship Club, organized workshops for business students.

High School Diploma – Scientific Stream

Riyadh International School

2015

- Grade: Excellent

Personal and Professional Skills

- Organizational / Managerial Skills:** Project management, team leadership, strategic planning.
- Communication Skills:** Strong written and verbal communication, intercultural awareness.
- Digital Skills:** MS Office Suite (Word, Excel, PowerPoint), Google Analytics, CRM software (Salesforce).
- Problem-Solving & Analytical Skills:** Market research, data analysis, decision-making.

Language Skills

Language	Understanding	Speaking	Writing
Arabic	C2 – Native	C2 – Native	C2 – Native
English	C1 – Advanced	C1 – Advanced	C1 – Advanced